

SCREEN TO SA

ACCOUNT BASED SALES THROUGH PERSONALIZED VIDEO

This **UNIQUE** account-based customer outreach campaign is designed to give a sales rep first-mover advantage. Individual prospect video messages will address prospects as individuals in the top proven method—natural conversation. The link from the video can be embedded on any platform like email, InMails and mobile texts.

The program also enables participating sales reps via strategic sessions that simplifies account based selling efforts by fast, direct recording and easy sharing ability.

INTRODUCING: A B2B VIDEO SALES AND MARKETING BREAKTHROUGH

Mobile/Desktop App for one-click video recording and storage for use by participating sales reps for one year



Virtual Recording Sessions include:

- -Introduction to new prospect or customer
- -Review sales content
- -Follow up with prospects



Uses a prospecting list for active outreach and marketing







