

MSP SALES GROWTH AND MARKETING

The key to growing Managed Services revenue is how you position your expert offerings. Successful marketing campaigns will have a huge impact on your win-rates, client satisfaction and long-term profitability.

Well executed digital marketing differentiates your value, builds trust, increases your win-rates and creates buy-in. What makes Leadarati different? Our team of IT partners, supplier marketers and sales execs will architect a marketing to sales strategy that's comprehensive and highly effective. We know what works and can help you build and expand your managed services practice.

WE'LL HELP INCREASE YOUR MANAGED SERVICES REVENUE THROUGH

- ✓ Valuable expert guidance and a roadmap to fit any budget
- ✓ Techniques that differentiate your firm as a trusted services business partner
- ✓ Management and execution of marketing at a fraction of the cost of in-house staff
- ✓ Growing your revenue opportunities
- ✓ A service or product "launch"
- ✓ Custom, high-touch campaigns that get prospects engaged quickly

LEADARATI MANAGED SERVICES CAMPAIGNS OFFER

01

**Prospecting Plan
Development**

02

**Marketing Expertise
Without Overhead**

03

**Planning and Marketing
Campaign Management**

04

**Value Focused Expert
Content Creation**

#GETINTOUCH